

## 1. **More convenient for learners and ASQA.**

Traditionally, credentialing and certification programs have been instructor-led and delivered in a classroom setting. Typically, these on-site training events are only held on select dates and require some amount of travel. Registration is generally completed well in advance and members must plan their schedules around these multi-day events.

Thankfully, the advancement of online learning technologies has created a more attractive and convenient alternative. Rather than waiting around for the next available class, or having to travel to some far away destination, members can register and begin accessing their online certification or credentialing program immediately. Most learning management systems (LMSs) also enable members to complete the training from any desktop or mobile device.

Additionally, ASQA can online audit and can clearly see the progression of development and continuous improvement. This has been done successfully on progressive free software such as **Trello**.

**2. Less costly for the RTO.** The moment you convert your on-site program to online, you've eliminated the need for:

- classrooms
- print materials
- equipment (projectors, monitors, microphones, etc.)
- on-site staff
- computers or other means for completing assignments and exams
- Administrative time
- Assessment marking time

Depending on your program and the size of a typical class, this could save your association thousands of dollars. Even high-stakes testing can now be conducted completely online through the use of webcams and identity verification software – eliminating the traditional expenses of proctored exams.

**3. Increased profitability for the RTO.** Less money spent on classrooms, instructors, association staff, equipment, security, food, travel, etc. means higher profit margins. There are still costs associated with the online delivery of certification and credentialing programs, but these are generally one-time costs and substantially less than what you spend on an in-person course over the time of the course. Additionally, once the course has been developed, you may run it unlimited times – without the need for additional development.

4. **Easier to update materials.** Instead of using textbooks and handouts, your members will access digital versions of your training materials. When changes are necessary, you can simply update the master resource for your eLearning course, save out a new PDF document, or link to a new cut of your video-based course. Skip the printer and make changes in minutes instead of months. That's the beauty of digital media!

5. **More consistent delivery of information.** Even if you use the same trainer every time, the experience will be different each time you offer your on-site training. For some associations and in some industries this can be a real issue. eLearning remains consistent day after day, for learners across the street, across the country or internationally.

6. **Quicker to complete for learners.** Learners are busier than ever and their time has never been more valuable. Completing certification training online enables learners to move at their own pace and without unnecessary interruptions. Instant access to online content also means that learners who are ready to begin immediately don't have to wait.

7. **More relevant content.** Learners can access up to date news and information and discussions online that are pertinent to their course by linking online. This takes seconds rather than hours for trainers to research.

8. **Easier to manage for the RTO.** With eLearning, your association staffers can spend less time tracking down instructors, reserving classrooms, coordinating, processing registrations and completing compliance documentation. RTO staff are already stretched too thin; by making the switch to online course delivery, everyone's job becomes a little bit more manageable.

9. **Increased ability to track and report on attendance.** Attendance sheets and sign-in tables are a thing of the past. Now, your association's LMS will automatically track learner registrations, attendance records, course completions, and exam scores.

10. **Increased automation for the association.** Just about everything in the credentialing and certification process can now be automated. Registrations, purchases, transcripts, and certificates are all handled by the LMS and completely hands-free.